Tulsa, Oklahoma Community Leadership Visit
October 10-12, 2023
Final Program Agenda

**Tuesday, October 10**

5:30 a.m.  Arrive at Springfield-Branson National Airport
            OTC Aviation Program | Premier Flight Center
            5000 W. Kearney
            Springfield, MO 65803

6:45 a.m.  Depart for Tulsa Airport

7:40 a.m.  Arrive at Tulsa Airport

8:30 a.m.  Depart for Tulsa Regional Chamber
            St. Francis Health Care System Conference Room - 1st Floor
            1 W. 3rd St.
            Tulsa, OK 74103

9:00 a.m.  Arrive at Tulsa Regional Chamber

9:25 a.m.  **Session 1: Setting the Stage – Welcome to Tulsa, Oklahoma**
            *Introduced by: Matt Morrow – President, Springfield Area Chamber of Commerce*
            
            **Mike Neal** – President and CEO, Tulsa Regional Chamber
            
            **Objective:** Learn about Tulsa’s history, strengths, challenges, and opportunities from Tulsa Chamber President Mike Neal.

10:00 a.m. **Session 2: Regionalism and Economic Development**
            *Introduced by: Gary Schafer – Managing Partner, FORVIS – Southern Missouri | Board President, Springfield Business Development Corporation*
            
            **Arthur Jackson** – Senior Vice President of Economic Development, Tulsa Regional Chamber *(moderator)*
            **Jennifer Conway** – President & CEO, Broken Arrow Chamber of Commerce
            **Jennifer Hankins** – Deputy Managing Director, Tulsa Innovation Labs
            **Kian Kamas** – Executive Director, PartnerTulsa
Objective: Listen to Tulsa economic development leaders as they discuss their regional approach and the collaborative efforts of various organizations to attract businesses and investments to their area.

11:00 a.m.  
Walk to Tulsa City County Library  
Pocahontas Greadington Learning & Creativity Center  
400 Civic Center  
Tulsa, OK 74103

11:45 a.m.  
**Session 3: Pride in Place – Creating a Culture that Attracts Talent**  
*(working lunch)*  
*Introduced by: Logan Aguirre – Publisher, 417*

**Justin Harlan** – Managing Director, Tulsa Remote *(moderator)*  
**Tori Burris** – Manager, Strategic Initiatives, Tulsa Innovation Labs  
**Bianca Caampued** – Co-Founder & Interim Executive Director, Tulsa Creative Engine  
**Brian Kurtz** – President and CEO, Downtown Tulsa Partnership

Objective: Explore Tulsa’s initiatives aimed at building a community culture that draws a robust workforce through quality of life initiatives and investments in workforce development.

12:45 p.m.  
Depart for The Gathering Place  
2650 S John Williams Way  
Tulsa, OK 74114

1:15 p.m.  
Bus drop off at Williams Lodge

1:20 p.m.  
Guided Walking Tour of The Gathering Place  
*(from Williams Lodge to ONEOK Boathouse)*

1:50 p.m.  
**Welcome to The Gathering Place**  
*Introduced by: Brian Hammons – President, Hammons Black Walnuts*

**Julio Badin** – Executive Director, The Gathering Place

Objective: After personally experiencing the Gathering Place, discover the remarkable story of how this community asset was brought to life.

2:00 p.m.  
Break
2:20 p.m.  **Session 4: Tipping Points**  
*Introduced by: Brian Fogle – CEO, Community Foundation of the Ozarks*

**Brian Paschal** – CEO, Lobeck Taylor Family Foundation *(moderator)*  
**Phil Lakin Jr.** – CEO, Tulsa Community Foundation | Tulsa City Councilor, District 8  
**Elliot Nelson** – Owner, McNellie’s Group  
**Rose Washington** – Chief Executive Officer, TEDC Creative Capital

**Objective:** Explore the critical decisions, programs, initiatives, and lessons that have influenced Tulsa's path, encompassing its defining moments, ongoing challenges, and future strategies.

3:30 p.m.  Depart for Tulsa Club Hotel  
115 E. 5th St.  
Tulsa, OK 74103

5:00 p.m.  Meet in hotel lobby

5:10 p.m.  Depart for Reception at The Vista at 21  
21 N. Greenwood Ave.  
Tulsa, OK 74120

5:30 p.m.  Reception with Tulsa Community Leaders

6:30 p.m.  Depart for Small Group Dinners

7:00 p.m.  Small Group Dinners:

- **French Hen** – **Bus 1, Stop 1**  
  319 E. Archer St.  
  Tulsa, OK 74120

- **Bull In The Alley** – **Bus 2, Stop 1**  
  11 E. Mathew Brady St.  
  Tulsa, OK 74103

- **In the Raw – Vu** – **Bus 1, Stop 1**  
  110 N. Elgin Ave.  
  Tulsa, OK 74120

- **The Tavern** – **Bus 2, Stop 1**  
  201 N. Main St.  
  Tulsa, OK 74103

- **Juniper – Bus 1, Stop 2**  
  324 E. 3rd St.  
  Tulsa, OK 74120

- **PRHYME Steakhouse – Bus 2, Stop 2**  
  111 N. Main St.  
  Tulsa, OK 74103

9:00 p.m.  Bus pick up from Small Group Dinners

**Overnight**  Tulsa Club Hotel
Wednesday, October 11

6:00 a.m.  A breakfast buffet will be available on the 9th floor of the hotel in the Tulsa Club Ballroom

7:30 a.m.  **Session 5: Moving Tulsa Forward**
*Introduced by: Ken McClure – Mayor, City of Springfield*

**Blake Ewing** – Chief of Staff, City of Tulsa, Oklahoma

**Objective:** Learn from first-hand experiences in community advancement, including the successes and challenges encountered along the way.

8:15 a.m.  Break

8:30 a.m.  Depart for Historic Greenwood District
*(click here or see app for logistical information about exploring Greenwood Avenue and visiting the Greenwood Rising Black Wall St. History Center)*

9:55 a.m.  Depart for Tulsa Botanic Garden
3900 Tulsa Botanic Dr.
Tulsa, OK 74127

10:45 a.m.  **Session 6: Black Wall Street - A Story of Resilience, Rebuilding and Intentionality**
*Introduced by: Brad Erwin – President, Paragon Architecture*

**Jessica Lowe-Betts** – Vice President, Schnake Turnbo Frank | Founding Board Chair, Greenwood Rising *(moderator)*

**AJ Johnson** – Founder, Oasis Fresh Markets

**Ashli Sims** – Managing Director, Build in Tulsa

**Trey Thaxton** – Owner, Goldmill Co. & Greenwood Ave.

**Objective:** Highlight the significance of intentional inclusivity, inspired by Tulsa's experiences, to ensure Springfield has a diverse and inclusive community that encourages a vibrant economy and supports workforce development.

11:45 a.m.  Depart for USA BMX Headquarters & Hall of Fame
490 N Lansing Ave.
Tulsa, OK 74120
12:20 p.m. **Welcome to USA BMX Headquarters**

**Shane Fernandez** – President and Chairman, USA BMX

**Objective:** Explore the historical importance of the USA BMX facility’s location and examine how the organization leverages its community presence to forge pathways of success for residents within the Greenwood District.

1:00 p.m. **Session 7: Workforce Development in Tulsa (working lunch)**

*Introduced by: Shari Reaves – Vice President of Human Resources, O’Reilly Auto Parts*

**Aaron Miller** – Head of Partnerships, inTulsa *(moderator)*
**Kelsey Davis** – Founder and CEO, CLLCTVE
**Libby Ediger** – CEO, Holberton School
**Dr. Laura Latta** – Executive Director, Tulsa Higher Education Consortium

**Objective:** Discover concrete workforce development initiatives in the Tulsa region that emphasize pathways for skill enhancement, talent retention, and job prospects for local residents.

1:45 p.m. Break

2:00 p.m. **Session 8: The Impact of Tourism**

*Introduced by: Mark Hecquet – President and CEO, Springfield Convention and Visitors Bureau*

**Renee McKenney** – Senior Vice President of Tourism, Tulsa Regional Chamber | President, Tulsa Regional Tourism *(moderator)*
**Jen Alden** – CFO, Tulsa Performing Arts Center
**Shane Fernandez** – President and Chairman, USA BMX
**Joel Koester** – Director of Sports Sales, Tulsa Regional Tourism

**Objective:** Gain insights into Tulsa’s tourism initiatives centered on arts, culture, and sporting events, and understand the economic impact resulting from the attraction of tourism events and visitors to the region.

2:45 p.m. Break for Community Immersion Activities

*(click here or see app for logistical information)*

4:45 p.m. All groups return to the Tulsa Club Hotel

115 E. 5th St.
Tulsa, OK 74103

5:30 p.m. Meet in lobby of Tulsa Club Hotel
5:40 p.m.  Depart for Philbrook Art Museum
           2727 S. Rockford Rd.
           Tulsa, OK 74114

6:00 p.m.  Gallery viewing & cocktail hour at Philbrook Art Museum

7:00 p.m.  Group Dinner at Philbrook Art Museum

9:00 p.m.  Bus pick up from group dinner

Overnight  Tulsa Club Hotel

**Thursday, October 12**

7:00 a.m.  A breakfast buffet will be available on the 9th floor of the hotel in the Tulsa Club Ballroom

7:00 a.m.  Bring your luggage to load on the bus.

8:30 a.m.  Group Debrief in Tulsa Club Ballroom (9th Floor)

10:00 a.m.  Depart for Tulsa International Airport

12:00 p.m.  Depart for Springfield

1:00 p.m.  Arrive in Springfield