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JON ACUFF

New York Times Bestselling Author | INC Top 100 Leadership Speaker

SESSION

Soundtracks – How the Best Teams Overcome Overthinking to Navigate Change, Increase Productivity, and Win Consistently

Jon Acuff is the New York Times bestselling author of ten books, including *All It Takes is a Goal*. Published in dozens of languages, his work blends humor, insight, and practical strategies that resonate with audiences around the world. A dynamic keynote speaker, Jon has taken the stage for organizations like FedEx, Microsoft, Range Rover, and Chick-fil-A, and even opened for Dolly Parton at the Ryman Auditorium.

In *Soundtracks*, Jon helps teams and individuals stop overthinking and start making meaningful progress. Drawing

from research with over 10,000 people, he introduces a simple three-step mindset framework:

- Retire broken soundtracks
- Replace them with new, positive ones
- Repeat them until they're second nature

Jon's talk delivers powerful, actionable tools to help audiences shift their internal narratives, navigate change, and reclaim their time, energy, and creativity.

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REBEKAH GREGORY

BOSTON MARATHON BOMBING SURVIVOR | AUTHOR | MENTAL HEALTH ADVOCATE

SESSION

Building Resilience to Cross Your Finish Line

Rebekah Gregory is a survivor, speaker, and symbol of hope. In 2013, she and her son were just feet from the finish line at the Boston Marathon when a bomb exploded next to them. Her injuries led to over 76 surgeries and the loss of her left leg — but her spirit was never broken.

Through her keynote, Rebekah shares a powerful message of resilience, personal growth, and mental health. Her story challenges audiences to reflect on their own lives:

- Are you merely surviving, or are you truly living?
- What does it look like to face adversity and still move forward with purpose?

Rebekah's return to the Boston Marathon as a runner with a prosthetic leg is a testament to the power of perseverance. Her keynote offers practical insight into mental health, the importance of reframing challenges, and how pain can be transformed into purpose.

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DR. IVAN JOSEPH

HIGH-PERFORMANCE COACH | TEDX SPEAKER | LEADERSHIP CONSULTANT

SESSION

Finding Your North Star

Dr. Ivan Joseph is an award-winning coach, leadership expert, and bestselling author known for his TEDx talk, *The Skill of Self-Confidence*, which has reached over 30 million views. With a PhD in Psychology and a track record of coaching championship teams and Olympic athletes, Ivan now helps individuals and organizations build cultures of excellence.

In *Finding Your North Star*, Dr. Joseph helps audiences overcome burnout and regain clarity of purpose. Backed by both research and real-world results, his session guides attendees through how to:

- Set goals that drive performance
- Sustain confidence in the face of adversity
- Use affirmations to fuel resilience and optimism
- Eliminate negative feedback loops
- Reconnect to the work and people that matter most

Ivan's engaging delivery and evidence-based insights leave leaders feeling energized and equipped to lead with clarity, grit, and purpose.